

# Preparing photographs of your art

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# Digital Files

- For archival purposes (used to be the slide)
  - High Resolution
  - Tiff
- To submit art for exhibition
  - normally 8 in x 10 in prints, 300 dpi
  - 20.6MB
  - pixel dimensions: 3000 x 2400

# Digital Files cont.

- Files for PR or electronic review
  - 5 in x 7in, 300 dpi
  - 9 MB
  - 2100x1500 pixels)
- Upload to web sites
  - 5x7, 72 dpi
  - 521 KB
  - 360 x 504 pixels.

# Digital files cont.

- Scanning slides

(Request files same size as described before)

Request: A TIFF file for archival and to work. (large size, RGB)

The rest could be jpg or tiff (no other formats)

# Taking the photographs

## Parameters to consider

- Even light
- Natural light: no direct sun.
- OVERCAST DAYS
- 2 lights on 45 degree angle on each side of the camera.
- Lights at the same distant above and below the middle.
- Tripod
- Non reflective surface behind the light
- Camera lens plane parallel to art
- Art flat in front of the camera

# Taking the photographs, cont.

- Gather all art
- Remove dust and clean glass and frame.
- Don't cut the edges of a frame
- Glare of glass: use a polarize filter. Watch for reflections

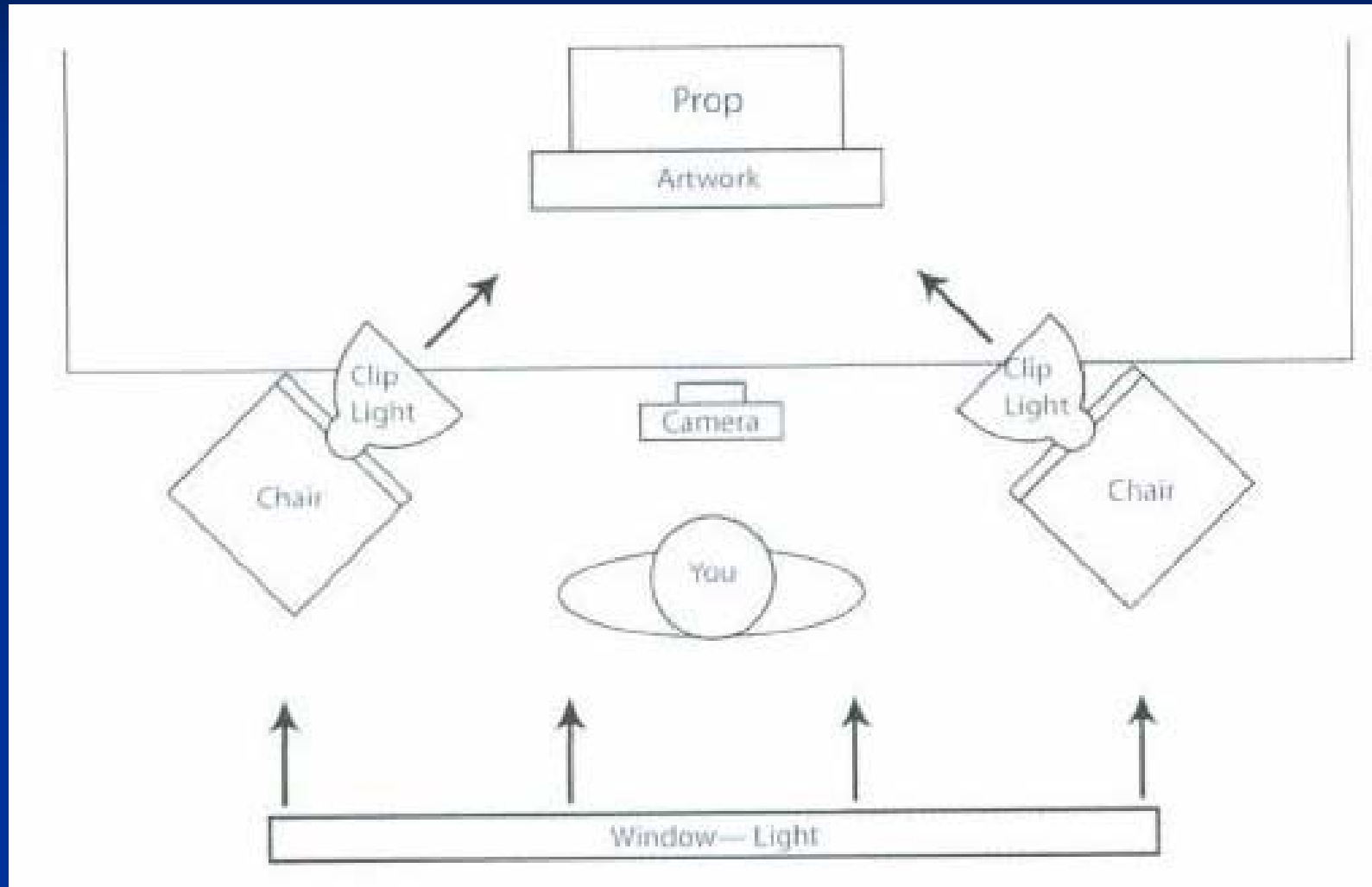
# Taking the photograph, cont.

- Better with an SLR camera
- Maximize the frame
- Low ISO
- Turn off the flash
- Use the correct white balance
- Take the photograph using the maximum size your camera allows

# Taking the photograph, cont.

- Auto focus
- Automatic exposure or bracket up and down.
- Frame the work accurately, focus and keep the camera steady.
- Review your photographs on the LCD

# Suggested layout



# Digital Darkroom

- Digital photographs should always be color corrected.
- Adobe Photoshop Elements is a simpler version of the professional Adobe Photoshop software.
  - It works great for this purpose

# Using Photoshop Elements

- Straightening
- Cropping
- Remove color cast
- Sharpening
- Save files

# Using Photoshop Elements cont.

- Create a master file, one for printing, one for sending to exhibitions or PR, one for web devices
- Burn a back up on a CD
- Always keep at least 2 copies, one outside your studio.
- Print or have digital prints: Costco, Shutterfly, Walgreens , Kodak